



High-Rated Affiliate Management Agency

Our merchants made \$8,127,614 in affiliate revenue

8 Reasons Affiliate Marketers Fail

Lack of Education

In-depth as well as ongoing education about the ever-evolving market and tools saves affiliates time and money.

Laziness

There is no such thing as fast and easy money the honest way. If you want to succeed, you need to work hard.

Lack of Patience

You need to be patient and persistent. It's a process, there's a learning curve, and you'll need to take it step by step.

Failure to Diversify

It goes without saying, but you should never put all of your eggs in one basket. Always use more than one option.

Not Testing

Always test and optimize everything. It is a crucial part of online marketing and necessary to improve results.

Choosing Poorly

A good affiliate program is critical to your success. Do your research, compare and read many reviews before choosing.

Wrong Comm. Structure

There are many different options when it comes to your commission options. Make sure to work with one that is right for you.

Inexperienced PM

Always verify that you work with experienced program managers that know how to help you get results and meet your goals.

KeyPoint.Media Affiliate Program Case Studies

GlingMedia.com

We had a team of three affiliate managers, but the affiliate manager we got from KeyPoint was way better than what we had. Right at the start, we got 5 new leads for traffic sources and one of them was one of the best we had. He managed to close with a leading site in the industry.

Mike M.

PayPerCall

We needed someone who knows all the right networks, and what works and what does not work, and we got exactly what we needed. He started sending us leads and one of them appears to be one of the leading networks in the field. We managed to close a very good deal with them, highly recommended.

Brad K.

Investorelshnship.com

We looked for someone who knew where the right sources of traffic are, and it took less than a month to get results. The Keypoint affiliate managed to find one of the largest e-book sites through LinkedIn and get his contact details. After that it took a couple of weeks to get the ebook uploaded to the website and generate a constant stream of revenues.

Kevin M.

PushPu.sh

The idea was that we wanted to expand the team and we only needed some help in getting out-of-the-box traffic sources and deals. We got them and more. After couple of weeks, the KeyPoint affiliate managed to close a deal with a very big site in the field, which was a very good deal for us.

Motti R.

Freelphone247.com

We needed an extra hand to get more results and clients in a relatively short time. It took our affiliate manger only two weeks to start closing deals. The KeyPoint affiliate searched through all the networks and found very good affiliate networks which we went on and upload our product to. The traffic went up along with the revenues.

Nolan M.



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About KeyPoint Media

KeyPoint Media provides companies with remote affiliate managers and social media marketers that are dedicated with their own company email.

Benefits:

- Cost effective - 80% lower than hiring in-house
- Fast setup - We start immediately
- Exclusive network - Affiliates ready to promote
- No strings - No obligations or social benefits

Why us:

- Experts in online media with over 20 years of experience
- Private affiliates that only work with us
- Private access to website and traffic sources that are not public

SPECIAL PROMOTION

Sign up now and get **one month free** - no setup fee!
Email us at: amanda.smith@keypoint-media.com

